



**Original Penguin® Brand Ambassador Brian Campbell Captures Second PGA TOUR Victory at John Deere Classic**



**#OriginalGoodTime**

(Miami, FL, July 7, 2025) — Original Penguin®, a division of Perry Ellis International, proudly congratulates brand ambassador Brian Campbell on his electrifying playoff win at the 2025 John Deere Classic, marking his second PGA TOUR victory of the season and a major leap to 28th in the FedExCup standings.

Campbell, known for his consistency, composure, and signature Original Penguin style, delivered a clutch performance down the stretch, cementing his place as one of the breakout stars of the 2025 PGA TOUR season. This latest win builds on his earlier triumph at the Mexico Open at VidantaWorld and reinforces his reputation as a force to watch heading into the FedExCup Playoffs.

“We’re incredibly proud of Brian and everything he’s accomplished this year,” said Brad Holder, Senior Vice President of Marketing at Perry Ellis International. “His talent, perseverance, and character both on and off the course perfectly align with what Original Penguin stands for. Watching him compete—and win—in our apparel is both an honor and a testament to our commitment to high-performance style.”

Campbell, who played collegiate golf at the nearby University of Illinois, where he earned All-American honors, competed in key pieces from Original Penguin’s 2025 Golf Collection. Campbell sported the Pete’s Tee Time Polo and The Players Pant en route to victory on Sunday.



“This one is really special,” said Campbell. “It all started here as an amateur where I got my first sponsor invite and I have loved it ever since. To get a second win on TOUR is crazy, and definitely a little bit sweeter after battling some low points and injuries. I’ve worked hard to get here, and I’m grateful for the support of everyone behind me, including the team at Original Penguin. The apparel keeps me feeling confident and comfortable out there, and that makes a real difference.”

Original Penguin is proud to support athletes like Brian Campbell who embody the brand’s blend of modern performance, heritage style, and confident individuality.

For over 70 years, Original Penguin, and its namesake icon Pete the Penguin, has been adorned and adored by the masters of leisure and sport to define itself as an American classic. Today, the Penguin icon still stands as a signal for those who know how to be an original and what you wear for the good times.

### **About An Original Penguin® by Munsingwear®**

In 1955, Minneapolis-based Munsingwear – an underwear and military supply company – ironically became the touchstone of suburban sport with the introduction of the first iconic golf shirt to America – an ORIGINAL PENGUIN®. Known for its unique, humorous and detail-oriented clothing, Original Penguin offers a full range of men’s and children’s clothing, accessories and fragrances. The brand continues to evolve into the sports arena with the addition of tennis and pickleball apparel. Original Penguin is a global brand with retail stores worldwide as well as two dedicated e-commerce websites:

[www.originalpenguin.com](http://www.originalpenguin.com) and [www.originalpenguin.co.uk](http://www.originalpenguin.co.uk).

### **About Perry Ellis International**

Perry Ellis International, Inc. is a leading designer, distributor and licensor of a broad line of high quality men’s and women’s apparel, accessories and fragrances. The company’s collections of men’s dress and casual sportswear, golf sportswear, lifestyle men’s sportswear and women’s lifestyle collections are distributed through major retail channels. The company, through its wholly owned subsidiaries, owns a portfolio of

nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin by Munsingwear®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist®, Farah®. Laundry by Shelli Segal® and Rafaella®. The company enhances its roster of brands by licensing trademarks from third parties, including: Nike® for swimwear, and Callaway®, PGA TOUR® and Jack Nicklaus® for golf apparel and accessories. Additional information on the company is available at [www.pery.com](http://www.pery.com).

# # #

For more information, contact:

Stuart Goldstein

RG Narrative Inc.

(M) 201-681-0618

[stuart@rgnarrative.com](mailto:stuart@rgnarrative.com)